

Company's address

Date _____

Dear _____,

I am writing concerning the materials used in creating the containers that some of my foods are packaged in. I have always enjoyed consuming your product, but I am also very concerned about the environment. I recycle at home and I do what I can to make sure that my impact on the earth is as small as I can make it. Now, while I try to be healthy by eating the right things, including _____, I can't help but have my reservations about the fact that I cannot easily recycle the container that it comes in.

As a consumer, the choices that I make have an impact that is much bigger than I am able to imagine. If I cannot easily recycle your product's packaging, then I will use my economic power to purchase instead a similar product to yours that *is* easily, and completely recyclable. I will encourage my friends and family to follow suit.

I urge you, _____, to change the packaging you used from mixed recyclables to something more environmentally compatible, and to reduce packaging whenever possible. There are many companies in Quebec, Canada that produce products in containers that are 100% recyclable, so I know that it is entirely possible to convert to recyclable packaging. Again, I urge you to package your excellent food in an entirely recyclable container.

Most sincerely,

Concerned citizen's address